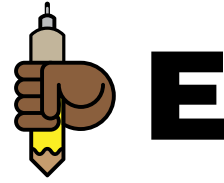


ERIC JOHNSON

E: ericjohnson4th@gmail.com

C: 415.412.8261

ericjohnson.ollietrollie.com



EDUCATION

The Art Institute of California
Associates of Science in Graphic Design

Sacramento, CA
December 2013

SOFTWARE

Adobe CC; **InDesign, Illustrator, Photoshop**, Acrobat Pro, InDesign, Acrobat Pro, Dreamweaver, Fireworks, Captivate, Premiere Pro.
Microsoft Office; Word, PowerPoint, Excel, Outlook and Ucanam V10. Wordpress, Mac & PC Proficient.

CONTENT MANAGEMENT SYSTEMS

Wordpress, Bigcartel, Shopify.

PRODUCTION

print production finishing; saddle stitching, perfect binding, laminating, illustration, sketching, painting, silkscreen; screen-printing,
vinyl preparation; weeding, masking and installation.

WORK EXPERIENCE

Visual Designer

Production Designer

MerchantCantos New York, NY

September 2016 - November 2016

Code page templates into functional web pages; create and built wireframes, mock-ups for new website landing pages and updated existing pages utilizing Wordpress CMS, XHTML, CSS, XML and Adobe Creative Suite; Illustrator, Photoshop and Dreamweaver. Create design assets for smart devices (televisions, tablets, phones) menus and navigation for user interface and user experience screens (UX/UI). Create design assets for social networking sites; Facebook, Instagram, Snapchat. Update eCommerce store utilizing Photoshop to crop, resize, watermark and optimize photography. Design and preflight files for printing cards, publications, catalogs, presentations and posters; for reprographics, offset printing and large format environmental graphic equipment. Design and produce information graphics; PowerPoint presentations, charts, banner ads, email blasts, point of sale (POS) collateral, way finding and trade show signage.

Freelance Visual Designer

Contract; On-Site & Remote

Ollietrollie - ericjohnson.ollietrollie.com Nation Wide, USA

January 2003 - Current

As a freelance creative professional my duties include but were not limited to; create technical design package (teckpack); source and list fabric, trim, label information, grading, point of measure tolerance (POM) and specification sheets for cut a sew garment reproduction. Screen printer, production designer and illustrator. I utilize Adobe Illustrator, Photoshop and Rip Software to color separate and print vellum, film, to produce graphics for screen-printed apparel. Press operator; coat, cure, expose, wash, dry, mask, register screens for manual, automatic press utilizing water based and plastisol inks. Operate large format printers; Mutoh ValueJet 2638X, 2638X Large Format Printers, Sign Cutting Plotters, Avery Vinyl; Inkjet Media 42", 50", 54" and 60" rolls, Flora PP2512UV to produce environmental graphics for commercial retail interiors and corporate offices; of Hennessy, Moet, Dom Perignon and Tiger Schulmann fitness studios. Create branding, website, audio video for action sports brands; designed skateboards, catalogs, apparel, business to business (B2B), business to consumer (B2C) adverts and marketing collateral. Design presentations; export Microsoft Excel data into InDesign to create presentations. Typeset, proofread, and audit digital and print transcriptions.

Membership Representative

YMCA - Downtown Oakland Oakland, CA

April 2015 - June 2015

As Membership staff, I provide hospitality with every interaction, in person and over the telephone. Process all transactions, including facility access; input data in the computer operating system efficiently and accurately. Offer all guests and prospective members a tour of the facility. Utilize professional communication to engage constituents at the Y. De-escalate difficult situations according to Y standards. Be knowledgeable of all facility and program offerings in order to provide relevant information to members and prospective members.

Y Camp - Day Camp Head Leader

YMCA - Downtown Berkeley Berkely, CA

June 2014 - August 2014

As Y Camp (seasonal summer 2014) employee, I worked with immediate supervisor to ensure the health, safety and well being of youth in recreation, arts and enrichment programing; provide close supervision of all activities. Create an inclusive atmosphere where all participants can have fun, are safe, learn the importance of good principled athletics and community. Maintain accurate program documentation (incident, accident and behavior reports, attendance and sign-in, sign-out sheets); while working cooperatively with professional staff and other departments. Communicate to parents, caregivers to promote an understanding of the growth and development of their child.

Design Associate

Production Designer

Quality Control

Minted.com Oakland, CA

October 2013 – January 2014

As a Production Designer at Minted my primary duties entail utilizing Adobe Photoshop, Illustrator and InDesign; to optimize photo resolution, resolve typography and copy alignment, tracking, kerning, leading and grammar errors. Create proofs, preflight files for print production and finishing. Execute Quality Control precautions daily to eliminate errors before print production of holiday greeting card and art prints..

EMPLOYMENT CONTINUED

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<p>Graphic Designer Production Designer Fabricator</p>	<p>Sierra Office Supply & Printing Sacramento, CA August 2013 – October 2013 Design, produce, deliver and install large artisan quality exterior and interior signage. Utilize vinyl rolls, PVC board, foam board and acrylic substrates to fabricate signage, banners and multidimensional installations. Utilize Adobe Illustrator, Photoshop and Ucamcam V10 software to operator industrial printing equipment; HongDa Boke M25x computer numerical control (CNC) flatbed router, HP Scitex FB500 and HP Designjet 2500CP printers.</p>
<p>1st Assistant Manager</p>	<p>Zumiez Sacramento, CA – Garden City, NY April 2012 – November 2012 Maintain product knowledge of inventory. Maximizes personal and store revenue results through selling, maintaining and covering zones. Assists the Store Manager in maximizing sales results, merchandising and operations. Open and close the store; reconcile registers, train and direct sales associates and maintain excellent customer service. Assist with markdowns, transfers, promotion set up and inventory audits..</p>
<p>Graphic Designer Production Manager Screen Printer</p>	<p>Unitees Washington, DC August 2003 – December 2011 Conceptualize and illustrate new apparel graphics. Utilize Adobe Illustrator, Photoshop and Rip Software to color separate and print vellum or film transparencies to produce graphics for screen printed apparel. Press operator; coat, cure, expose, wash, dry, mask, register screens for manual and automatic press. Screen printer; utilize water based and plastisol inks to print. Assist in the file preparation for embroidered apparel, manage apparel production quantity and quality.</p>
<p>Recreation Coordinator Enrichment Leader Arts Specialty Instructor</p>	<p>Hope School - Tolson Campus Washington, DC January 2010 – May 2010 Plan and implement arts based curriculum before school. Facilitate safe, inclusive play and recreation during recess. Organize daily after school homework enrichment program to support curriculum for elementary school aged youth. Organize, officiate and participate in large games field games with students. Implement a youth leadership program; provide student leadership opportunities and facilitate trainings for students and staff. Maintain communication and professional relationship with school staff, teachers, families, volunteers and students. Organize daily, weekly and monthly program schedules. Recruit and coordinate volunteers to build a strong school community that supports positive, safe and inclusive enrichment programing.</p>
<p>Graphic Designer Visual Communications Specialist Production Specialist</p>	<p>Fast Signs Washington, DC April 2008 – December 2008 Serve as first point of contact for walk-in, email, eCommerce and telephone customers. Manage customers file transfers, FTP access, photo library, and online proof archive. Utilize Adobe Photoshop, Illustrator to prepare sketches, layouts, and copy for print reproduction according to instructions of client or supervisor. Inspect production files for accuracy, creates proofs, send proofs to customers, obtain final approval before sending projects to the plotter or printer. Load materials and substrates onto or into printers, plotters, and laminators. Produce signage with artisan craftsmanship and attention to detail when cutting, painting, laminating, cleaning substrates for vinyl application and install signs. Maintain all equipment; including computers, plotters, and printers; water-soluble printers, thermal transfer printers, solvent ink printers. Maintain a clean, organized, functional and attractive retail environment..</p>
<p>Dedicated Aide Student One to One Aide Special Education Teacher Assistant</p>	<p>Foundation Schools Largo, MD September 2006 – October 2007 Assist in the educational and social development of student under the direction of the Lead Teacher and Special Education Coordinator. Facilitate implementation of student Individualized Education Program (IEP); monitor and document student daily activity. Provide support for individual student inside and outside the classroom to enable them to participate fully in activities. Work with other professionals, including counselors, speech therapists, social workers, occupational therapists, and physical therapists, to ensure that students IEPs are properly implemented. Assist classroom teachers with maintaining student records and schedules. Support emotionally disturbed (ED) and developmentally delayed (DD) student with emotional or behavior concerns and assist in developing appropriate social skills daily. Respond quickly and tactfully to crisis situations while using critical thinking to assess problems; including physically restrain or assist in student restraints. Engage parents and families in their student's learning and acting as an ambassador for the school in the community; contribute productively to the school as a whole.</p>
<p>Retail Customer Service Associate Summer Employee</p>	<p>Fedex Office <i>Fedex Kinkos</i> College Park, MD June 2006 – August 2006 Consistently deliver exemplary customer experience utilizing consultative skills, anticipate customer needs, suggest alternatives and provide solutions. Retain knowledge in all areas including print, signage, graphics, and shipping. Manage customer original documents, media; process customer reprographic orders, provide accurate pricing information and processes financial transactions using a Point of Sale (POS) terminal. Operate printing, binding, folding, and finishing equipment. Prepare parcels for shipping; package and wrap parcels in insulation, weighing packages, and affix labels to parcels.</p>

EMPLOYMENT CONTINUED

EMPLOYMENT CONTINUED

Program Leader

City of Sacramento - Dpt Parks & Rec Sacramento, CA

June 2005 – July 2006

Optimize quality of life and provide enhanced life experience to people with disabilities through accessible recreation programs and supplemental academic services. Create modified academic, recreation curriculum. Develop, manage and lead a variety of recreational, competitive sports, social and leisure functions, outdoor educational, and day camping adventures through out the school year. During the summer; lead weekly overnight summer camp for young adults and adults with intellectual, developmental, sensory and physical disabilities.

REFERENCES

Merchant Cantos

Art Director
Kev Cheah
(212) 333 3810
KCheah@merchantcantos.com
245 Park Avenue - 14th Floor
New York, NY 10167

City of Sacramento - Department of Parks and Recreation

Access Leisure & Paralympic Sport Sacramento
Program Coordinator, Youth programs, Paralympic Sport Sacramento, and Camps
Jenny Yarrow
(916)808-6017
jyarrow@cityofsacramento.org
5735 47th Ave
Sacramento, CA 95824